



**NEWSLETTER – MARCH 2010**

**2010 CALENDAR OF EVENTS**

<p><b>January</b>          08 Board Retreat          St. Martinville           09 ANNUAL MEETING          ARTWALK          Lafayette</p>	<p><b>February</b>          08 Board Meeting           13 ArtWalk          Lafayette</p>	<p><b>March</b>          08 Board Meeting           13 ArtWalk          Lafayette           20 <b>Art in the Park          Hodges Gardens</b></p>
<p><b>April</b>          01 <b>Jammin on Julia          New Orleans</b>           10 ArtWalk (for Festival International)          Lafayette           12 Board Meeting           21-25 <b>Festival International          Lafayette</b></p>	<p><b>May</b>          08 ArtWalk          Lafayette           08 <b>Career Development Workshop          Lafayette</b>           10 Board Meeting           19 Arts Advocacy Day          Baton Rouge</p>	<p><b>June</b>          12 ArtWalk          Lafayette           14 Board Meeting</p>
<p><b>July</b>          11 ArtWalk          Lafayette           13 Board Meeting</p>	<p><b>August</b>          01 White Linen Night          New Orleans           08 ArtWalk          Lafayette           10 Board Meeting</p>	<p><b>September</b>          11 ArtWalk          Lafayette           13 Board Meeting</p>
<p><b>October</b>          02 Art for Arts' Sake          New Orleans           09 ArtWalk          Lafayette           09-10 Festival Acadiens et Creoles          Lafayette           11 Board Meeting</p>	<p><b>November</b>          08 Board Meeting           13 Art Walk          Lafayette           25-26 LCES          New Orleans</p>	<p><b>December</b>          11 Art Walk          12 X 12 Silent Auction          Lafayette           13 Board Meeting</p>



## **Message from the President**

Hi there.

So glad the trees are finally popping out and the weather seems to be a bit more stable...at least here in West Central Louisiana. The overnight lows are doable compared to the past several months. And now that I'm not whining about the damp cold, I might as well start my sonnet on heat. I'll be sweating before the first day of spring, with only chilly memories of the winter of 2010.

It's been another busy month. Finally finished the grant writing for LDOA and we've grown in organization size and budget and that puts us in a different category. For the first time, the LCG's finances have grown above the \$250,000 annual budget mark which makes us eligible for an additional 5K in Stabilization Grant funds. Even though we've applied for 35K in funding, it won't matter with the new cuts in the proposed State Budget.

You'll remember there was an **LPAA (Louisiana Partnership for the Arts Advocacy) Alert** about a week ago. I spoke with Tommy Usrey with LPAA to ask how we might be better prepared for the "Take Action, NOW!" alerts. Here's the new game plan, as I step up onto my soapbox. When you receive an email requesting you to "**take action**", log onto the LPAA website...It's easy to remember...LPArts. The address is [www.LPArts.org](http://www.LPArts.org) and when you click on the link within the email, you'll need to navigate to the right top of the page. Look for the "Contact your Legislators" next to the Take Action button. It's really simple. Key in your zip code and you will be directed to the "Cap-Wiz" site. This is the end-all site to contact your legislators. Click on the "Take Action" alert. There may be several alerts. (You may want to comment or reply to all alerts on this site, as they will ultimately deliver a message to your reps.) When you take action, you will be directed to a prepared email body to send to your specific legislator. And, here is the big difference. **PLEASE ADD "LCG" TO THE SUBJECT LINE ON YOUR POSTS.** This will allow the LPAA to track our members and let us know if we're creating the impact necessary. If you have an email address you're eligible to participate. Does your spouse have an email address? Please, repeat the process for everyone in your family with an email address...What about your parents? Do they have an email address? Please use it to let our Legislators know we mean business.

I know it sounds confusing. It's really not. Once you've processed your alerts, it will become easier and easier. And the reason for this activity? As of now, the **proposed State Budget has been stripped of Grant money to the Arts.** That means if you participate in a show that is funded by your regional Arts Council...That money is gone. If you've received an individual Artist Grant, that money is gone. If you were planning on applying for funding, there is NO money in the Budget. Last year, during the final days of Legislation, all funds were cut and the LPAA with its combined resources generated over 50,000 emails to individual Senators and Representatives. Needless to say, the funds were reinstated LAST YEAR. And, it looks like it will be in this same situation for the next several years. Please help the LCG as we rise to the call. The most important thing to do is contact your legislators when you're asked to "take action". The second most important thing is to add the LCG in the subject line, or the body of your message. And now, I step down from my soap box.

Thank you all for your assistance over the past month to get everyone's **membership dues paid online.** This is the first time we've been able to process dues online and in December of this year, we will begin earlier with the process. I want to also thank the board volunteers for calling and working with our membership. The Website committee worked tirelessly in the background to make this process the easiest possible. We have some work to do to make sure the process in place is the best. We will get that work done. A reminder that your Board of Directors is a group of volunteers that really do a tremendous amount of work for the LCG! And, I want to thank everyone for their patience. You know, that's a virtue.

Next up, stuff to look forward to...Like **Hodges Gardens State Park "Spring Fling"**. The date is set for March 20, 9-3ish with setup at 8am. Please consider joining us for this event. This is the third time we head to HGSP for Art in the Park. It costs \$35. There will be a car show, 5K run, horseback riding, plus all the amenities of the beautiful gardens. Reduced gate for the public...Just a buck a head. The info is online at the LCG website and the deadline was March 1. But, if you want to do the event, call this number. 318-586-3523. Tell them you're with the LCG and you want to do the event and they'll take care of you.



And, you will want to reserve May 6 and 7 and 8 for our **Professional Development Workshop** in Lafayette. The final details, like exact location of the event, will be announced as soon as they are finalized, but here's what we're working on. On the 6<sup>th</sup>, in the afternoon, you will be able to bring your Photos/Bio/Resume on CD to the event and your website info will be added to the LCG website individual artist pages. If you want to update your photos, bring them on CD and we'll get them updated. Also, and this is the neatest part of the event, got artwork you want professionally photographed? Bring it and it will be done. I am not sure of the number of photos for each artist, but EVERY artist in good standing, will receive a number of professional photos of their work during the workshop. You will have to bring the items to be photographed to our photo studio setup. We're working with Susan Schear and College Art Association for the event and we have tentatively booked Bruce Baker to speak about booths and marketing your wares. He has a 4 element presentation that's on deck for Saturday. He's got the answers. Bring your questions. We'll get you ALL the info as soon as it's finalized, but it's going to be an amazing couple of days. In the meantime, reserve May 6 and 7 and 8, Thursday, Friday and Saturday and stay tuned for more details. Just a note that Thursday events will not begin until after noon.

April 3<sup>rd</sup> is a biggie in New Orleans. **Jammin' on Julia** happens that day and it would be a great idea to make sure you're stocked up at the LCG on Julia Gallery. If you need to bring inventory, you need an appointment. Call Meg Hall at 504-558-6198 and she'll set you up. I know this is a big event. Not sure if it's as big as White Linen Night or other Julia Street events, but we'll find out.

If you can **volunteer** to be at the Gallery for Jammin', it will help with crowd control. It's also pretty neat to watch shoppers view your works and be there to answer any questions. I've seen several sales closed because the shopper got to meet the artist. And, we all know shoppers are buying a piece of the artist...so be there and share your presence, if you wish. I can remember when we were setting up for White Linen Night and the amazement of Julia Street filling with literally thousands of people in a matter of an hour. One minute, no people. Next minute, 30,000. I hope Jammin' is as strong on sales as WLN!

There's a new **Cultural District in Downtown Lafayette** that opened for business on March 1<sup>st</sup>. Currently there is **NO state sales tax within this district**. The Board met on Monday and considered paying the additional 4% city tax, but there was hesitation. When you work in the non-profit arena and say your sales are around \$100,000 yearly, it is like taking \$4,000 away from income. The Board is hesitant to relinquish this amount of money. The game plan is to monitor the affect of 4% savings on total sales over the next 90 days in an attempt to establish a track-record. Should all the galleries within the Cultural District change and pay the 4% difference, the Board will revisit sooner. Last month, I asked for input on whether a split of 2% by Sans Souci and 2% by member sales at SS could be an option. I received no input. Zero. I did hear from one member who was concerned that the School Board might not appreciate the ZERO TAX on the portion dedicated to education. So, for now, when you shop at Sans Souci, you will pay no State Taxes on handmade items. The LCG on Julia Gallery is also within a Cultural District and there are ZERO TAXES on sales of handmade items there.

OK. I leave you with a request for your smiling face to assist at **Festival International**. We're attempting to man two hospitality areas so we can keep you covered during the fun. If you have a spouse or friend or anyone that might be willing to give some time, please let Miles Peterson know. He's coordinating the services and here's his contact info: [cypresscreations@aol.com](mailto:cypresscreations@aol.com), email and cell 337-316-2590.

See you at ArtWalk or Festival International or Sans Souci or at HGSP for Spring Fling. Thank you for being a part of the Louisiana Crafts Guild!

*Doug Stannard*  
President

### LCG WEBSITE SUPPORT

- If you have questions about website performance or usage, please contact our new website chair person, Zé daLuz by email at [tech@louisianacraftsguild.org](mailto:tech@louisianacraftsguild.org).



### ***Spring Fling at Hodges Gardens***

It's not too late to register for the LCG Crafts Fair during Spring Fling at Hodges Gardens. Saturday, March 20<sup>th</sup> is the date, from and the cost is only \$35 per booth. Call 318-586-3523 to register, and contact Doug Stannard if you have further questions.

### ***Jammin on Julia***

The LCG Julia Street Gallery in New Orleans will join other galleries in the area for Jammin on Julia on April 3<sup>rd</sup>.

A special show at the gallery "Whistle A New Tune" will feature artists: Joy Gauss, Louis Perez, Lorraine Gendron, Pat Juneau, William Sonnier & Shine Sonnier.

### ***Professional Development Workshop***

May 6<sup>th</sup> – 8<sup>th</sup> LCG will present a Professional Development Workshop in Lafayette. Details are still being finalized but events will include:

- *Professional photographs of your artwork*
- *Bruce Baker (Sunshine Magazine writer) discussing Booth Design, Marketing and Trends for Artwork*
- *Special speaker on Business of Art including pricing, publicity and other business topics*
- *Panel discussion with statewide art experts*

This workshop is made possible through a grant from the Louisiana Division of the Arts, as well as the College Art Association and Tremaine Foundation.

Registration forms will be sent out in the near future.

### ***Festival International Volunteers Needed***

If you do not have an artist booth at Festival International, please consider volunteering for a couple of hours in the LCG hospitality tent. The festival is April 23<sup>rd</sup> – 25<sup>th</sup> in Sans Souci Parc. Contact Miles Peterson if you (or a family member) can help: [cypresscreations@aol.com](mailto:cypresscreations@aol.com), email and cell 337-316-2590.

### ***Workshops or Demo at CMA***

Summer seems like a long way away, but it is approaching fast. As part of an agreement with the Children's Museum of Acadian, we need 8 artists to help with our part of the agreement, by providing demonstrations or workshop for the museum. The museum has requested help with their summer program, if you are available and can help, please volunteer or for more information contact Emma at 337 527 5328 or email [emhughes13@bellsouth.net](mailto:emhughes13@bellsouth.net).

*Emma Hughes*  
*Volunteers Committee*

### ***LCEF Health Initiative***

LCEF-HI (Louisiana Cultural Economy Foundation - Health Initiative) is offering free healthcare for artists, musicians and cultural economy workers. This includes all of us in the LCG.

Just two weeks ago I had a consultation with a nutritionist, the LCEF found her for me. I garnered worlds of information from that meeting, and, as a result, I've gotten a better handle on how to avoid becoming a diabetic. I have made some changes in my diet, incorporated an exercise program, and as a result, I have lost 9 pounds, and am on my way to a healthier and more productive life. YOU CAN DO IT, TOO!!



You can get a dental appointment, a visit to a gynecologist, whatever you need.

Just contact Kathy Richard, her office is on the 2nd floor of the ACA building at 101 W. Vermillion. Her e-mail is [Kathy@culturaleconomy.org](mailto:Kathy@culturaleconomy.org), to reach her by phone, just dial 233-7060. The website for more information: [www.culturaleconomy.org](http://www.culturaleconomy.org). Don't wait another day, if you need medical attention, contact her right away. They really do help.

*Ellen Caillouet*  
*Vice President*

### **Art Affaire in the Garden**

The Barnwell Center will begin hosting the arts market, Art Affaire in the Garden, again on Saturday March 20, 2010 from 10am to 3pm. The plan is to hold the arts market once a month until the Farmer's Market starts in June. Then we can begin to have the market every weekend.

Please contact me if you have any questions or concerns. Also, please let me know if you would like to participate in the market on March 20.

*Thank you,*  
*Whitney Lary*  
*Gallery Manager*  
*'the store' at Barnwell Center*

\* \* \* \* \*

### **LOUISIANA CRAFTS GUILD GALLERIES**

Support the Crafts Guild Galleries by selling your work there. Here's the contact information for our galleries:

#### ***Sans Souci Fine Crafts Gallery, Lafayette***

Kimberly Jones- Gallery Manager  
219 East Vermilion Street  
Lafayette, LA 70501  
337-266-7999

#### ***LCG Gallery on Julia Street, New Orleans***

Meg Hall - Gallery Manager  
608 Julia St.  
New Orleans, LA 70130  
504-558-6198  
Gallery email: [lcgonjulia@att.net](mailto:lcgonjulia@att.net)

#### ***LCG Exhibit at the Vault, Lafayette***

Acadiana Center for the Arts  
101 W. Vermilion St., Lafayette, LA 70501  
For more information call Bobby Bender at 337-233-7060  
Tuesday-Friday 10 am to 5 pm, Saturday 10 am to 6 pm  
Closed Sundays, Mondays and all major holidays  
Admission to the Vault free, fee is charged other exhibits.

#### ***"the store" at the Barnwell Center, Shreveport***



-Friends of the Barnwell-

Whitney Lary- Gallery Manager  
601 Clyde Fant Parkway  
Shreveport, LA 71101 (318) 673-7703  
(318) 673-7707 - Fax  
[www.barnwellcenter.com](http://www.barnwellcenter.com)

#### ***LCG Gallery at River Oaks Square Arts Center, Alexandria***

River Oaks Arts Center, Bolton House Gallery  
1330 Main Street  
Alexandria, LA 71301  
Rachel Dauzat, Executive Director  
Preston Gilchrist, Donna Autrey



\* \* \* \* \*

**FEATURES AND EVENTS**

**Red Stick Farmers Market/Arts Market**

First Saturday of each month, downtown Baton Rouge.  
Contact: Katherine Scherer [Kathy@acgbr.com](mailto:Kathy@acgbr.com) or  
225-344-8558

**Bywater Art Market**

Third Saturday of each month in New Orleans  
Contact: Blake Vonder Haar  
504-944-7900, [bywaterartmarket@aol.com](mailto:bywaterartmarket@aol.com)  
[www.bywaterartmarket.com](http://www.bywaterartmarket.com)

**New Orleans Arts Market**

Last Saturday of each month in Palmer Park  
Contact Gene Meneray  
Director, Arts Business Program  
Arts Council of New Orleans  
[GMeneray@artscouncilofneworleans.org](mailto:GMeneray@artscouncilofneworleans.org)  
Telephone-504.523.1465, fax-504.529.2430  
Direct Line 504.218-8869

**2010 Louisiana Crafts Guild Officers & Board Members**

Title	First	Phone	E-Mail
President	Doug Stannard	337-537-5887	doug@krok.com
Vice President	Ellen Caillouet	337-237-5977	absolutartglass@bellsouth.net
Secretary	Lynn Langhoff	337-235-8223	lslanghoff@yahoo.com
Treasurer	Luann Duhon	337-989-0293	figpot@lusfiber.net
Standards Chair	Bruci Gauthier	337-845-5252	bruciredrim@yahoo.com
Past President	Suzanne Juneau	337-873-6295	s@psjuneau.com
Board Member, Central LA Liaison	Liz Brazelton	318-487-4968	ehbraz@aol.com
Board Member, NW LA Liaison	Susan Breeland	318-326-5643	susanbreeland@yahoo.com
Board Member, Webmaster	Ze' daLuz	504-947-8884	sales@knitzy.com
Board Member, Membership Chair	Shirley De'Vard	225-769-0510	sdevard@bellsouth.net
Board Member	Michelle Fontenot	337-948-0978	michethis@hotmail.com
Board Member	Emma Hughes	337-527-5328	emhughes13@bellsouth.net
Board Member	Elaine Hurst	337-981-8620	elainehurst@gmail.com
Board Member	Mary Morgan	337-643 -1492	gutestudio@kaplantel.net
Board Member	Annie Odell	504-737-5671	jnyguitar@aol.com
Board Member	Miles Peterson	337-856-9112	cypresscreations@aol.com

\* \* \*

Newsletter Production  
Editor: Lynn Langhoff