



NEWSLETTER – JULY 2009

2009 CALENDAR OF EVENTS

<p>January 09 Board Retreat St. Martinville 10 Annual Meeting Lafayette 10 ArtWalk Lafayette 22 Tourism Summit Marksville</p>	<p>February 09 Board Meeting Sunset 14 ArtWalk Lafayette</p>	<p>March 09 Board Meeting Sunset 14 ArtWalk Lafayette</p>
<p>April 11 ArtWalk (for Festival International) Lafayette 13 Board Meeting Sunset 22-26 Festival International Lafayette</p>	<p>May 02-03 Mayfest Leesville 09 ArtWalk Lafayette 07-10 Bike Week New Orleans 11 Board Meeting Sunset 20 Arts Advocacy Day Baton Rouge</p>	<p>June 08 Board Meeting Sunset 13 ArtWalk Lafayette 20 Hodges Gardens LCG Craft Fair Florien</p>
<p>July 11 ArtWalk Lafayette 13 Board Meeting Sunset</p>	<p>August 01 The Guild on Julia Street Opens White Linen Night New Orleans 08 ArtWalk Lafayette 10 Board Meeting Sunset</p>	<p>September 12 Board Meeting Sunset 14 ArtWalk Lafayette</p>
<p>October 03 Louisiana Book Festival Baton Rouge 10 ArtWalk Lafayette 10-11 Festival Acadiens et Creoles Lafayette 12 Board Meeting Sunset</p>	<p>November 09 Board Meeting Sunset 14 Art Walk Lafayette 29 Twas the Light Before Christmas Lafayette</p>	<p>December 12 Art Walk Lafayette 12 X 12 Silent Auction Jefferson Street Market Lafayette 14 Board Meeting Sunset</p>



Message from the President

Hi there.

Boy, I can't believe the year is half over. Where has it gone? So glad you asked. Two major projects are complete...Or almost.

This year has seen the culmination of the Louisiana Crafts Guild's new website. It took four years including the planning and funding stages, but today, the Guild has one of the best sites I've seen. Click around...check out the websites for other statewide Guilds and you'll see what I mean. It is your art that sets us apart. A special thank you to Coco Brown, Liz Brazelton, Kimberly Jones and Jane Nugent for this powerful creation they are still tweaking. Thanks also to LDOA (Louisiana Division of the Arts) for their \$27,000 in financial support on this project. (Speaking of the LDOA, Kelly Pepper is a new Mom...we welcome her son, Noel to the world with warm congratulations!) And, the website has resulted in online sales. What a concept. Take a photo of your art, place it on www.louisianacrafts.org and watch someone buy it. Pretty amazing, eh?

And new this year, after a ton of work, we proudly unveiled the LCG gallery/shop on Julia Street in New Orleans on July 11, 2009. I want to thank Jane Nugent for her vision and very hard work. There were many little worker bees that spent hours and days assisting in building this new venue, but it was Jane who spearheaded the project. She worked with the phone people, the city of New Orleans on countless permits and licenses and lots of members who provided the filled gallery we enjoyed during opening night. And it was magical.

ArtWalk in New Orleans is scheduled for the first Saturday. Because of the Fourth of July, the event was moved to the second Saturday of the month. Unfortunately not everyone who attends ArtWalk remembered it had been moved. Not even the Julia Street galleries remembered. There were only three galleries open for the July ArtWalk and the LCG on Julia was one of them. The doors to the gallery opened at 6pm and we were escorting late arrivals out of the door at about 9 after visiting with about 200 folks (who did remember the ArtWalk switcheroo). The folks who experienced the gallery were very vocal about how great

the new facility is...And we had sales in excess of \$1500 in the short time.



We are in the final planning stages of the big night. The official opening of the gallery is August 1, during the annual **White Linen Night**, a celebration of the arts on Julia Street. It was apparent on opening night when we had 200+ attend that we will need assistance during the event. We need at least 12 volunteers to handle the crowds, sales and to act as security that evening. We will need three check out stations, one to process credit card sales, two to manage the additional paperwork required, a minimum of 3 stationed at entries to act as security and crowd control. I had heard there are 10,000 who attend and then I was told it's more like 30,000. We want to make a great impression at this event. And with the proper planning and preparing, we can make it happen. Please contact Jane if you can volunteer for the evening. We will need backup for all these positions so we can take breaks, too. Jane will coordinate your position and tell you what time you need to be there, etc. Please know how important this event is. It will be the first impression for thousands. What would you like to say to 20,000 people who are looking at your work?

Jane is managing the affairs of the LCG on Julia as well as the duties of the Guild's Executive Director. Either one of these positions is a very full job. Imagine doing both.



Can you say stressed? When I spoke with Jane yesterday she had just made a sale at the new gallery and it was her first day off in several months. Here's a lesson...don't go to the gallery on your day off. Eh? It's kind of like answering the phone in the studio the day before the big festival. You just don't do it. As Miles says, "It's not prudent! Wouldn't do it!"



Ikebana vases by Daryl Harwood

We are also working on the sign for the LCG on Julia. Annie Odell created a sign that looks great but I want to have a sign that incorporates all the media we use. You may be asked to assist. If you would like to offer your services, please give me a call. I hope to have the updated sign in place for White Linen Night. You know what they say..."If wishes were whiskers, we'd all have beards." (I just made that up, or I think I did.)

Before we know it, it will be Festival time. **Festivals Acadiens et Creoles** (FAeC) is almost here. If you haven't registered online, you better do it. This year's edition will be exciting. Lots planned and lots to do. Ellen Caillouet is prepping for the hospitality portion. She's good at this and has several years experience. This year, Ellen has to be out of town for the event so we need some help picking up supplies for the Hospitality tent. She will preset everything we just need to pick stuff up. If you can assist, please contact Ellen. Maybe you attend this festival with a family member who could assist for a

couple of hours...If we each lend our spouses, we can cover what Ellen does very well.

I wanted to give you a quick update on the grant situation with **Louisiana Division of Arts**. We applied this year for three grants from the Division, two in Capacity Building and one in the Stabilization category. The Capacity Building Grant to prepare a marketing plan to advertise the Guild and the new website was NOT recommended for funding. We applied for \$25,000 and received \$0. We did not score well on this grant and because of the minimum amount of available money to award the panel did not fund this grant.

The second Capacity Building Grant scored perfect 10's. We got the highest score possible. The grant request was again \$25,000 and the Guild was awarded \$12,750. This grant will provide special services like photography. The budget for this project will have to be revisited to see what services we can provide with about half the funding.

The third grant was for Stabilization and again requesting \$25,000. We scored great on this grant, too, but because of the limited amount of money available, we were awarded \$11,250.

The projects we proposed will be minimal to nothing. I am grateful for the funding we did receive but it is a reminder of how we as an organization need to be self-sustaining and not relying on grant funding. These figures are merely recommendations until they receive approval by the Louisiana State Arts Council. After they are approved they will be funded and that should happen on the 21st of July.

That's it for now. Thanks for all the hard work from your Board of Directors. They work very hard for the LCG. I thank them all...and a special thanks to Coco Marie Brown and Shirley DeVard for their presence at the opening of the LCG on Julia!

See you at White Linen Night.

Doug Stannard
President



Works by Dr. Bob, Luann Duhon and Kelly Guidry

Message from the Executive Director

I would like to thank the Louisiana Crafts Guild for hiring me as Executive Director. Can you believe that I have been here over a year? I have to say that being your Executive Director has been one of the most rewarding, interesting, diverse and challenging jobs I have ever had. Getting to know you and seeing the fabulous art created by you has been a true gift. I feel as though a lot has been accomplished in the past year. During my first year, I have:

- Gone from a grant writing novice to receiving perfect scores on my last 3 grants written as well as helping several members with their grant writing.
- Written the copy for the website and assisted the Website Committee in making the vision of the website a reality, including:
 - artist pages available for every member
 - online store for the Guild's galleries

- Individual websites with shopping carts for members at a reduced cost (have you signed up for yours?)
- online applications and payment for events (have you registered for Festivals Acadiens et Creoles yet?)
- and much more
- Worked to recruit new members to the Guild; over 40 have joined in the past year
- Spent countless hours on the telephone and computer assisting members, the Board and Staff of the Guild
- Worked with the Treasurer to streamline our financial processes and reports
- Created a Friends of the Guild program, where people who would like to support the activities of the Guild may donate money
- Participated in numerous events and shows
- Created a Corporate Sponsorship Program, so corporations may donate online
- Negotiated contracts for the Guild which saved thousands of dollars in administrative operating expenses
- Created the new money saving merchant card program for members
- Worked to create new and maintain old partnerships for the benefit Guild Member.
- Opened a new gallery venue in which to sell our members work at 608 Julia Street in New Orleans with the help of many of course



Joyce is ready for business!

Like I said, it's been an exciting year. I would especially like to thank the Board, Kimberly Jones,



Joyce Gelpi, and the many fabulous members of the Guild for making my job so enjoyable.

If it seems as though you haven't been hearing much from me, it's because most of my time has been spent getting the new gallery open. Doug came to New Orleans yesterday to set up my new computer and printer, so I may be extra efficient while working at the Gallery. I am sending some pictures to Kimberly to include in the newsletter. Trust me when I say the pictures do not do it justice. Our new gallery is simply magical. That is the descriptor used the most by people who visit the gallery. We sold over \$2700 of art our first week! I invite you to make a special trip to Louisiana Crafts Guild on Julia, at 608 Julia St. in New Orleans. You will receive an e-vite soon to our grand opening on White Linen Night. Please send it on to all of your friends. There is no other store on Julia St. that offers the range of art work that we offer. Because we are located in a Cultural District, all sales at the Julia St. location are sales tax free. That's a 9% discount every day!



Greg Arceneaux, Coco Marie Brown and Rachel Stegman

Speaking of the LCG on Julia, I would like to also invite you, our members to join the lead of member Jerry Hymel. He has donated two items, valued for a total of \$450 to the Guild. Thank you, Jerry. When these items sell, they will go toward offsetting

the expenses incurred in opening this new location and its ongoing rent note. If you have a quality piece of work you would like to donate to the cause, we would be most appreciative. This opening comes at a time when funding dollars have been drastically cut and we are in need of alternative sources of revenue. It is our hope that the Guild will become self-sustaining through sales from our physical venues and online store, as well as the increased membership possibilities this new venture brings. Become a part of the solution, donate an item, tell everyone you know about our gallery locations and online store, encourage talented craft artisans to apply to the Guild and reap the benefits.

If you are available this weekend, check out the Gulf Brew event in Lafayette. Some of our members will be there. Festivals Acadiens et Creoles is just around the corner. If you have not done so already, please go online and pay your booth fee for this fabulous event.

Keep us posted on your experiences at art shows so we may share the word. Thank you for bearing with me while I am wearing multiple hats for the Guild. I have some new contact information:

M. Jane Haun Nugent, Executive Director
Louisiana Crafts Guild on Julia
608 Julia St.
New Orleans, LA 70130
504.558.6198, cell 504.914.5301
Gallery email: lcgonjulia@att.net
Home email: mjhaun@cox.net

Here's to another year of adventure and excitement!

Jane Haun Nugent
Executive Director





LCG Website Committee Update

We currently have 124 members registered on our website. Again, I would like to ask members that have not registered yet to go to www.louisianacrafts.org and register. All members need to be registered and we have a limited amount of time in which to have that accomplished. If you experience any problems with registering please e-mail me at ehbraz@aol.com I'll be happy to provide assistance. There is also a guide for registering under the resource section once you sign in.

If you experience any other problems with the website please let us know by clicking the "Contact Us" button at the bottom of the page.

Liz Brazelton
Website Committee Chair

Kudos to LCG Members

- Pat Juneau recently received an award at the Roanoke Art Festival in Virginia.
- Lynn Langhoff received a Merit Award at the Glencoe Festival of the Masters in Chicago, Illinois.

Falvey Smith

LCG extends condolences to the family of Falvey Smith who passed away recently. Falvey was a mosaic artist and member of the Louisiana Crafts Guild.

Artist Opportunity Music Legends Park

Have you signed up to show at Music Legends Park? The Guild has been invited to have one artist show there each weekend. The park is located on the 300 block of Bourbon Street. There is live music play there every day.

The cost for being able to sell your art in this venue will be 10% of your sales. You will be able to show for the weekend, Friday, Saturday and Sunday, From 10 AM on.

You may unload in front of the park and then park your vehicle at the Basin Street Station on North Rampart. The Park closes up between 10 PM and Midnight, depending on traffic. You will be able to store your art in the handicapped bathroom during off hours. If you are interested in participating in this exciting venture, please contact Jane Nugent.

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LOUISIANA CRAFTS GUILD GALLERIES

Support the Crafts Guild Galleries by selling your work there. Here's the contact information for our galleries:

Sans Souci Fine Crafts Gallery, Lafayette

Joyce and I have been working with many of you to check in work for the Julia St gallery. In the process of doing this we have transferred some of the Sans Souci stock to the new gallery.

Please check with us in the next few weeks to make sure that we have enough of your work at Sans Souci.

Kimberly Jones- Gallery Manager
219 East Vermilion Street
Lafayette, LA 70501
337-266-7999

LCG Exhibit at the Vault, Lafayette

Acadiana Center for the Arts
101 W. Vermilion St., Lafayette, LA 70501
For more information call Bobby Bender at 337-233-7060

Tuesday-Friday 10 am to 5 pm, Saturday 10 am to 6 pm
Closed Sundays, Mondays and all major holidays
Admission to the Vault is free, a fee is charged for the other exhibits.

...the store at the Barnwell Center

Shreveport

Greetings from ...the store *at the Barnwell Center!* Sales have been going well for us here in

Louisiana Crafts Guild
219 East Vermilion Street
Lafayette, LA 70501



Telephone: 337-266-7999
Facsimile: 337-266-7999
www.louisianacrafts.org

Shreveport and we are in need of new work for the store. We are currently running low on art from Louisiana Craft Guild members. We need new work from artists currently in the store and items from artists who are not currently in our store. If you currently have work in the store and would like rotate some of the items with new pieces, contact me and we can make that arrangement.

In the Fall we will begin a weekly arts and craft market on the riverfront behind the Barnwell Center. Craft guild members will be automatically accepted. Contact us if you are interested in renting a 10'x10" space.

Whitney Lary
Gallery Manager
601 Clyde Fant Parkway,
Shreveport, LA 71101
Phone: (318) 673-7703 Fax: (318) 673-7707
www.barnwellcenter.com

LCG Gallery at River Oaks Square Arts Center, Alexandria

River Oaks Arts Center, Bolton House Gallery
1330 Main Street
Rachel Dausat, Executive Director
Preston Gilchrist, Donna Autrey
Alexandria, LA 71301

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FEATURES AND EVENTS

Red Stick Farmers Market/Arts Market

First Saturday of each month, downtown Baton Rouge.
Contact: Katherine Scherer Kathy@acgbr.com or
225-344-8558

Bywater Art Market

Third Saturday of each month in New Orleans

Contact: Blake Vonder Haar
504-944-7900, bywaterartmarket@aol.com
www.bywaterartmarket.com

New Orleans Arts Market

Last Saturday of month in Palmer Park in New Orleans.
Contact Gene Meneray
Director, Arts Business Program
Arts Council of New Orleans
GMeneray@artscouncilofneworleans.org
Telephone-504.523.1465, fax-504.529.2430
Direct Line 504.218-8869



Work by Luis Perez

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2009 Louisiana Crafts Guild Officers & Board Members

Title	First	Phone	E-Mail
President	Doug Stannard	337-537-5887	doug@krok.com
Vice President	Ellen Caillouet	337-237-5977	absolutartglasss@bellsouth.net
Secretary	Lynn Langhoff	337-235-8223	lslanghoff@yahoo.com
Treasurer			
Standards Chair	Bruci Gauthier	337-845-5252	bruciredrim@yahoo.com
Past President	Suzanne Juneau	337-873-6295	s@psjuneau.com
Board Member, Central LA Liaison	Liz Brazelton	318-487-4968	ehbraz@aol.com
Board Member, NW LA Liaison	Susan Breeland	318-326-5643	susanbreelandgourds@peoplepc.com
Board Member, Inventory Control	Coco Marie Brown	337-845-9919	cocoartworks@cox.net
Board Member	Luann Duhon	337-989-0293	lacaboose@centurytel.net
Board Member	Michelle Fontenot	337-948-0978	michethis@hotmail.com
Board Member	Emma Hughes	337-527-5328	emhughes13@bellsouth.net
Board Member	Jerilyn LaVergne	337-662-5409	jrlyngl@centurytel.net
Board Member	Annie Odell	504-737-5671	jnyguitar@aol.com

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